

Media Alert



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Gale Previews Digital Scholar Lab at ALA Midwinter Conference

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What: Gale, a Cengage company, is demonstrating its upcoming new [Digital Scholar Lab](#), a cloud-based research environment that allows students and scholars to apply natural language processing tools to raw text data (OCR) from [Gale's primary source collections](#) in a single research platform. ALA Midwinter attendees will get a sneak preview of this new innovative research tool that removes key barriers of entry into digital scholarship, enabling users at any level to quickly perform textual analysis on large corpora of historical texts. This accelerates workflows allowing scholars and students to focus on their core research objectives.

Why: As academic libraries continually shift to keep up with the changing needs of research and scholarship, many are looking at the digital humanities as an opportunity for closer collaboration with faculty and other campus stakeholders.

With the *Digital Scholar Lab*, Gale has created a research environment that helps bridge the gap that often exists between the primary sources available through the library and the research workflow of faculty and students. By simplifying and combining access to unique content and natural language processing tools, the *Digital Scholar Lab* helps position the library at the center of digital scholarship across campus.

When: February 9-12, 2018

Where: [ALA Midwinter Conference](#), Booth #1508, Colorado Convention Center, Denver, CO

NOTE TO REPORTERS: If you would like to schedule a one-on-one meeting with Gale at ALA Midwinter, please reach out to: Kayla Siefker, 248-915-9624, kayla.siefker@cengage.com.

About Cengage and Gale

Cengage is the education and technology company built for learners. The company serves the higher education, K-12, professional, library and workforce training markets worldwide. Gale, a Cengage company, provides libraries with original and curated content, as well as the modern research tools and technology that are crucial in connecting libraries to learning, and learners to libraries. For more than 60 years, Gale has partnered with libraries around the world to empower the discovery of knowledge and insights – where, when, and how people need it. Gale has 500 employees globally with its main operations in Farmington Hills, Michigan. For more information, please visit www.gale.com.

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