



IMAGING PRODUCTS & SERVICES

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## Crowley to Show Digitization Solutions, Host Author Panel at ALA Midwinter 2018

Frederick, Md. and Denver, Co. – [The Crowley Company](#) will showcase digital scanners, microfilm hosting and digitization solutions at the 2018 [American Library Association Midwinter Conference](#) (ALA) in Denver, Co. Crowley’s Booth #1921 will be open for hands-on demonstrations and consultation beginning Friday, February 9<sup>th</sup> through Monday, February 12<sup>th</sup>.

Attendees will have the opportunity to meet *New York Times* bestselling author [Margaret Coel](#) Saturday and Sunday where she will sign free copies of her latest novel, “Winter’s Child.” Additionally, Crowley personnel will moderate “How the West Was Writ,” a [PopTop Stage panel](#) featuring award-winning authors Coel, [Stephen Graham Jones](#), [Manuel Ramos](#) and [Mark Stevens](#).

### Conference Sustains Library/Manufacturer Relationship

Christopher Crowley, president of The Crowley Company, states, “ALA conferences provide a valuable opportunity for Crowley staff to receive direct feedback from librarians, patrons, archivists and genealogists on the scanners and services most often utilized by the libraries.” He continues, “The feedback we receive is immensely beneficial for our R&D department and has led to scanner advancements as well as new product development. A case in point is the Crowley ODS book scanner which answered the need for a high-resolution book scanner at the lower end of the budget scale.”

Available for hands-on-demonstrations in Booth 1921:

[IMAGEhost](#) – Crowley’s online reader-printer replacement, IMAGEhost is a microfiche and microfilm scanning and hosting platform which creates affordable digital image repositories in the media’s original format. Provides fast and accurate image retrieval for on- and off-site patrons and researchers via any traditional or mobile device connected to the internet.

[ODS Overhead Document and Book Scanner](#)– Crowley’s latest offering is an easy-to-use and affordable patron and back-office book scanner that provides fast capture and is gentle on originals. The ODS digitizes documents, bound books, spiral notebooks, lab books, binders, photographs and other flat or bound media up to A3+-size (20.4” x 16.5”).

As a show-only special, one ODS book scanner will be raffled off each day of the conference. Attendees must stop by Booth 1921 and ask for a demo of any scanner in order to enter the contest.

[UScan+ HD Universal Film Scanner](#) – The most affordable in-house microform scanner on the market is a multi-year [Modern Library Award \(MLA\) winner](#) and utilizes an 18-megapixel active pixel sensor array, the highest in its scanner class. The user-

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friendly software and high-level hardware are ideal for digitizing, viewing and saving images from microfilm, microfiche, aperture cards and more.

**Conversion Services** – For the past three decades, libraries have relied on multi-year Platinum MLA winner Crowley Imaging to provide high-quality digitization options. The service bureau offers conversion services for collections of all sizes and materials including personal papers, rare materials, manuscripts, maps, graphic arts and any other flat or bound material.

**Zeutschel OS 16000 Book Scanner** – A cultural heritage scanner designed for back-office digitization of A2-size (16.5” x 23.4”) books, documents, photos and more, the OS 16000 utilizes features such as plug-and-play connectivity and high-level, yet user-friendly [Omniscan software](#) to provide simple operation to the process of archival digitization.

**Zeutschel zeta Book Scanner** – Popular in libraries worldwide since its 2011 introduction to the market, the compact, user-friendly *zeta* book scanner offers library staff and patrons quick capture for book, documents, photos, textbooks and other A3-sized (14” x 18.9”) materials. The *zeta* is also a multi-year MLA awardee.

### Author’s Panel; In-booth Book Signing

On Sunday, February 11th at the expo’s PopTop stage, The Crowley Company will host a “How the West Was Writ” authors panel. The panel will feature award-winning authors with diverse Western-heritages: Margaret Coel (Wind River Mysteries, “*Winter’s Child*”); Stephen Graham Jones (“*Mongrels*,” “*Mapping the Interior*”); Manuel Ramos (“*My Bad: A Mile High Noir*,” “*The Skull of Pancho Villa*”); and Mark Stevens (The Allison Coil Mysteries, “*Lake of Fire*”). The authors will discuss how culture, heritage, personal experience and the legacy of the American West impacts their life and work. All will be available for book signings at the stage after the panel.

Crowley’s in-booth author, Margaret Coel, will be signing 30 free copies of the last novel in her acclaimed Wind River Mystery series, “*Winter’s Child*,” on Saturday and Sunday in Booth #1921.

### Complimentary Expo Passes Available

The Crowley Company is pleased to offer [complimentary Expo-only](#) passes using promotional code: V208. Visit the Crowley website for additional information: [www.thecrowleycompany.com](http://www.thecrowleycompany.com)

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### About The [American Library Association](#)

Established in 1876, the American Library Association (ALA) is the oldest and largest library association in the world. It is dedicated to the advancement of library and information services and to providing information and resources to librarians and their patrons.

### About [The Crowley Company](#)

The Crowley Company is a world-leader in digital and analog film technologies and provides an extensive number of digital document and film conversion services to the academic, publishing, commercial, government and archive sectors. The company manufactures, distributes and services high-speed microfilm, microfiche, aperture card, book and document scanners, microfilm duplicators, film processors and micrographics equipment. Manufactured brands include Crowley, Mekel Technology and Wicks and Wilson.

Manufacturers





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